

# NATPE LATV FEST 2010

Real tools, real access, real pitches...for real producers



## Program Book Submission Guidelines

- Files must be in Macintosh platform, we do not support PC platform.
- Files must be the correct size (see mechanical specifications table below for sizes).
- Artwork must be provided in the following formats:

### PDF Files (preferred)

- All fonts outlined and embedded.
- We require composite CMYK PDF files using Adobe Acrobat Distiller 4 or 5.
- It is recommended that the text or subject matter does not fall within 5mm (1/4") of the trim edge to prevent any of the content being trimmed.
- PDF files must contain high resolution CMYK images and have all fonts embedded.

### Illustrator EPS Files

- up to Version CS3
- All text must be outlined and images embedded and saved as an Illustrator EPS file.

### Deadlines

Ads are due by

**Wednesday, June 16, 2010**

### Delivery:

All advertising below 5MB can be emailed to [helena@natpe.org](mailto:helena@natpe.org)

If file is more than 5MB please mail to the following address:

NATPE  
5757 Wilshire Blvd.  
Penthouse 10  
Los Angeles CA 90036

PLEASE allow time for mailing.

## Logo Submission

All logos should be in EPS, JPEG or Tiff format, 300dpi and all fonts outlined. They should be sent directly to Helena Gregorian, [helena@natpe.org](mailto:helena@natpe.org). If you have any questions regarding logo submission, please contact Helena at 310-857-1625.

## LATV FESTIVAL PROGRAM BOOK SUBMISSION SPECIFICATIONS

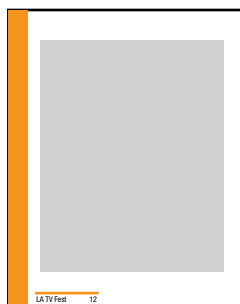
### Cover Ads

Bleed Size: 9" x 11.5  
Trim Size: 8.5" x 11



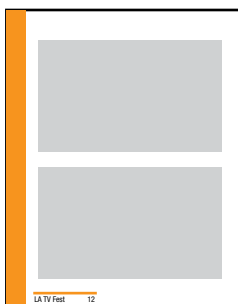
### Full Page

Trim Size: 7" x 9"



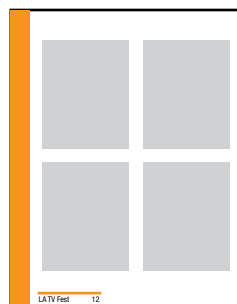
### Half Page

Trim Size: 7.4" x 4.8"



### Quarter Page

Trim Size: 3.6" x 4.8"



July 12-15, 2010

Hyatt Regency  
Century Plaza

[www.LATVfest.net](http://www.LATVfest.net)

### Contact:

For information regarding material delivery or graphics related questions please contact

**Helena Gregorian**

✉ [Helena@NATPE.org](mailto:Helena@NATPE.org)

☎ 310-857-1625

☎ 310-453-3398

All other inquiries contact your NATPE sales representative.